

DOUBLE-FEATURE MOVIE ISSUE!

No.
225
Sept.
'81

MAD

IND
OUR PRICE
90c
CHEAP



OFFICIAL GROUP PORTRAIT OF
OLIVE OYL'S ENTIRE FAMILY

U7



...AND YOU'LL FLIP OVER "ALTERED STATES"

MIRTH OF A NATION!

MAINLY, YOU'LL BE IN STATES OF CONSTANT LAUGHTER
WITH SERGIO ARAGONES'S "MAD MAP OF THE U.S.A." IN

MAD

SUPER SPECIAL

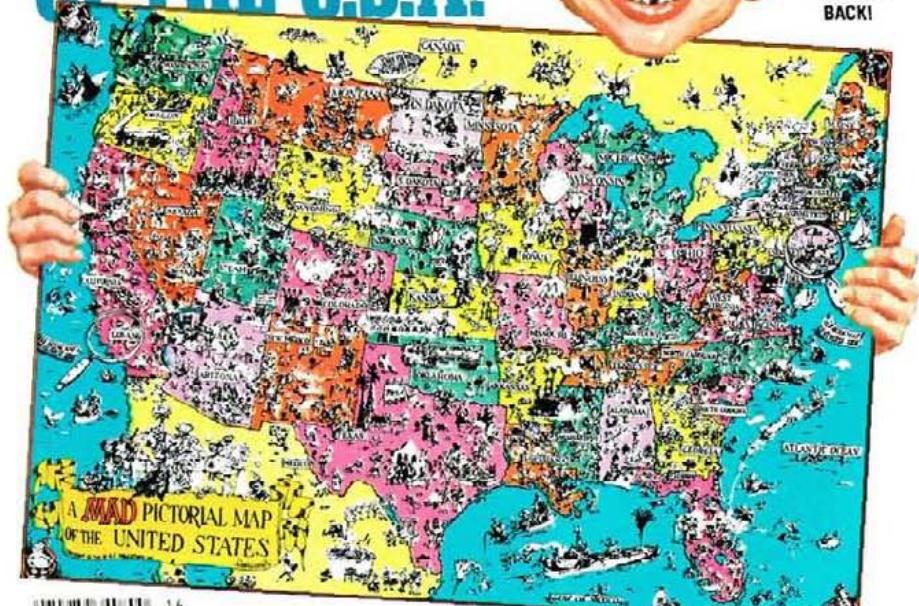
WINTER
1981

...FEATURING SERGIO ARAGONES'S
FULL-COLOR, ILLUSTRATED, 20" X 30"

MAD MAP OF THE U.S.A.

OUR PRICE
\$1.75
SUPER
CHEAP

WITH
CLOSE-UP
DETAILS
OF LOS
ANGELES,
NEW YORK,
ALASKA &
HAWAII
ON THE
BACK!



PLUS THE USUAL ASSORTMENT OF ARTICLES, MOVIE &
TV SATIRES, AND OTHER GARBAGE FROM PAST ISSUES

CHART A COURSE FOR YOUR FAVORITE NEWSSTAND NOW!

MAD

"Live every day as if it were your last, because one of these days, you'll be right!"—Alfred E. Neuman

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 CONTRIBUTING ARTISTS AND WRITERS
the usual gang of idiots

DEPARTMENTS

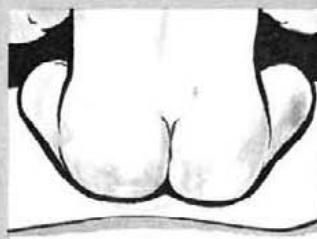
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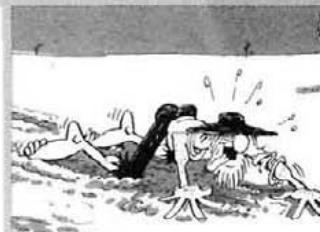
VITAL FEATURES

"FLOEYE"
 (A
 MAD
 Motion
 Picture
 Satire)
 Pg. 2



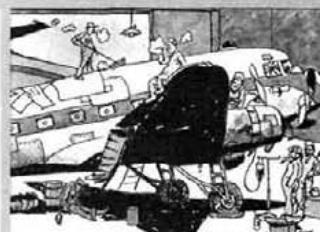
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PUBLICLY
 PROHIBITED
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STRIP-WRECKED DEPARTMENT

How about dis? Dey went an' made a pitchur about me wid real people! Dat means I'm gonna be even more famous den I wuz before! Yez can loin all about me! An' maybe I'LL even loin a ting or two! Like f'rinstance, why I talks like such a moron! An' why MAD calls dere voision of dis picture:

FILM

Isn't it wonderful how Shelly Duvall looks just like Olives Oil in this movie . . . ?

What's so wonderful?? She looks like her in REAL LIFE, too!!

Oh, dear!

Maybe you can explain to me why they make a movie with real actors playing the parts of famous cartoon characters, and have them ACT like them, too?! Why don't they just make a full-length CARTOON movie in the first place?

Hamburgers, you know about! Show Biz, you don't!! You see, this is the year that people playing cartoon characters is "IN"!!

Oh . . . you mean like the unreal characters in "Flash Gordon", "Superman" and "Annie"!

No, I mean the unreal characters like Chevy Chase in "Seems Like Old Times" . . . Richard Pryor in "Stir Crazy" . . . and Dolly Parton in "Nine To Five"!!



I HOPE THEY DON'T MAKE A MOVIE ABOUT US AND USE REAL LIFE ACTORS.

THAT WOULD BE HORRIBLE!

ARTIST: MORT DRUCKER WRITER: STAN HART

PEYE



Another reason to make a live movie rather than a cartoon is because of the VIOLENCE!

Right! In kids' cartoons, you have to be careful, but in kids' movies, you can be as violent and disgusting as you want! And also, in that way, you earn yourself a "PG" rating!

Yeah!! No kid would be caught dead going to a "G"-rated movie nowadays!

The Director tells me to put on these phony arms, squint one eye, jut out my jaw, talk through clenched teeth, and then—act natural!!

Mutter, mutter...

What's he saying? I can't understand his inaudible muttering!

I think he's saying a quiet "GOOD-BYE" to his comedy career!

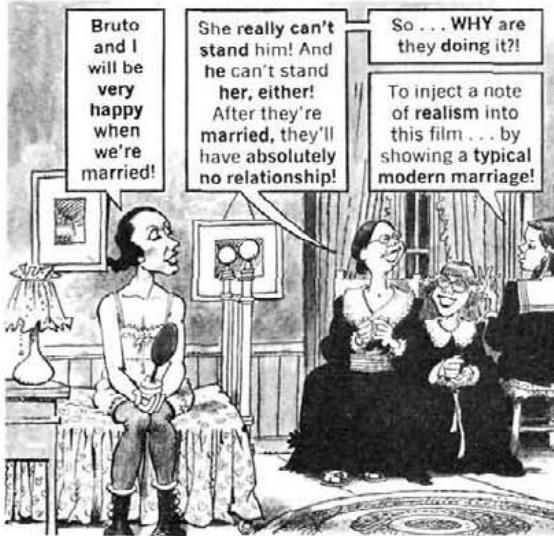
Why does Robin Williams look so confused?

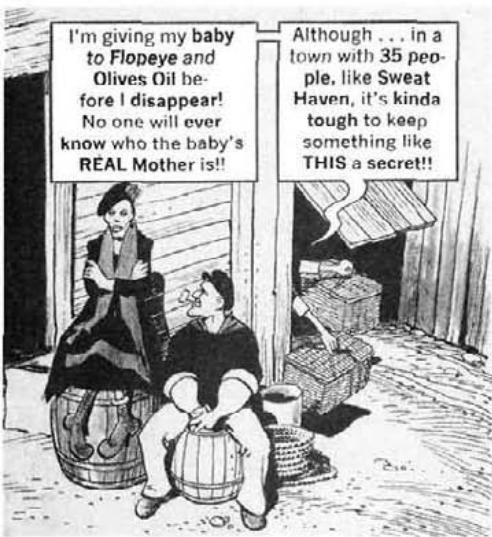
He can't tell if he's funny or not!

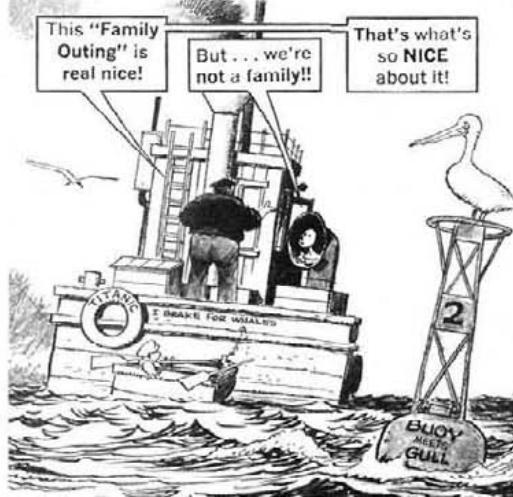
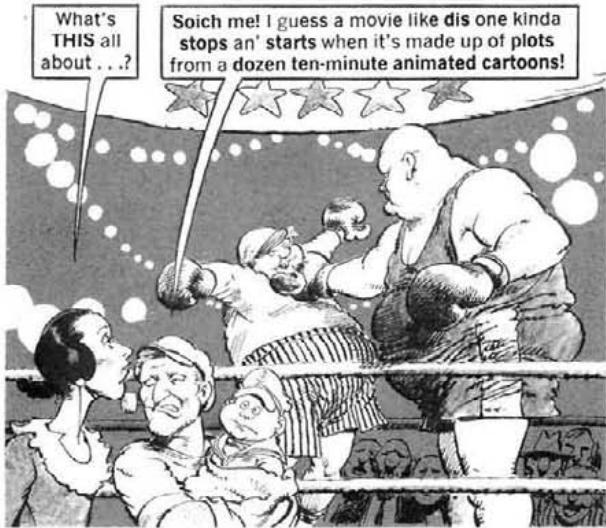
How come?? Because, unlike "Mork & Mindy", in a MOVIE, they don't have a LAUGH TRACK to tell him!

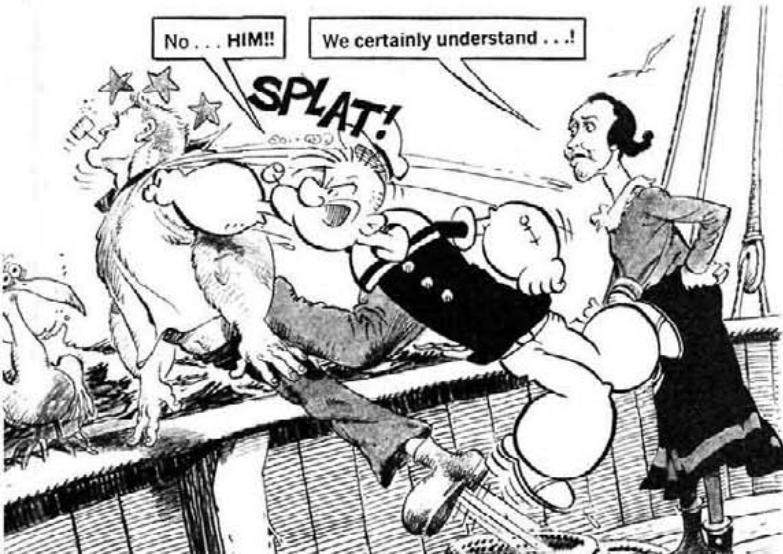
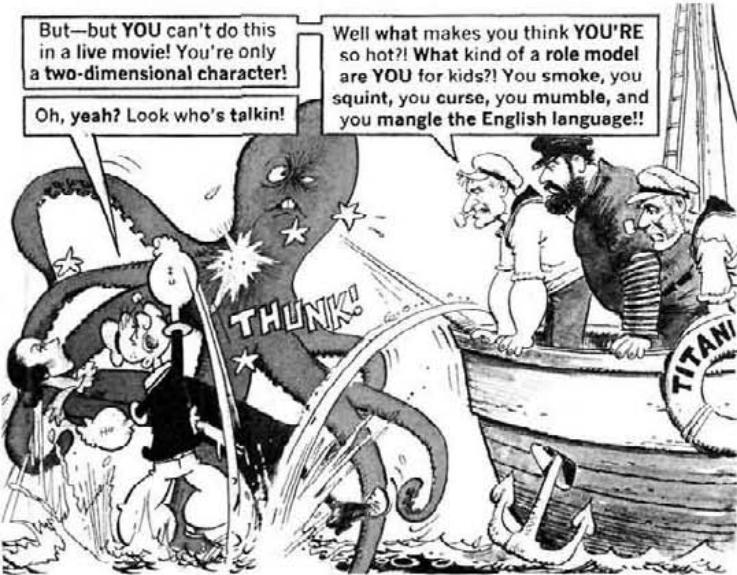
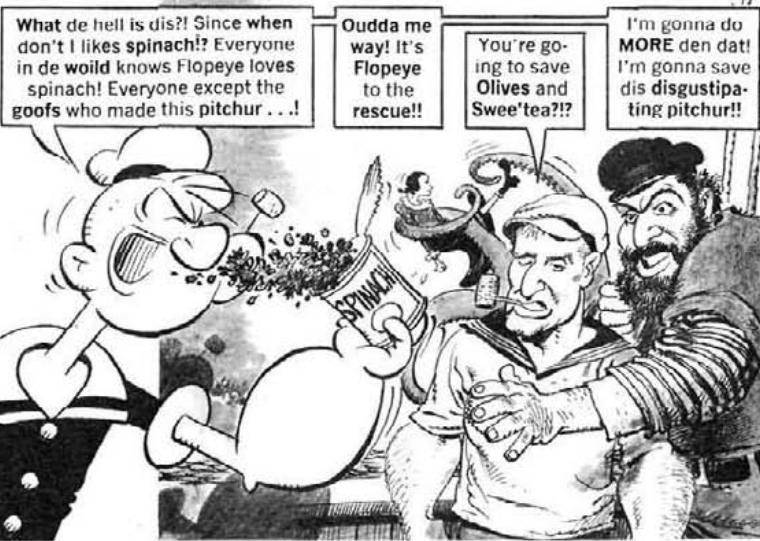




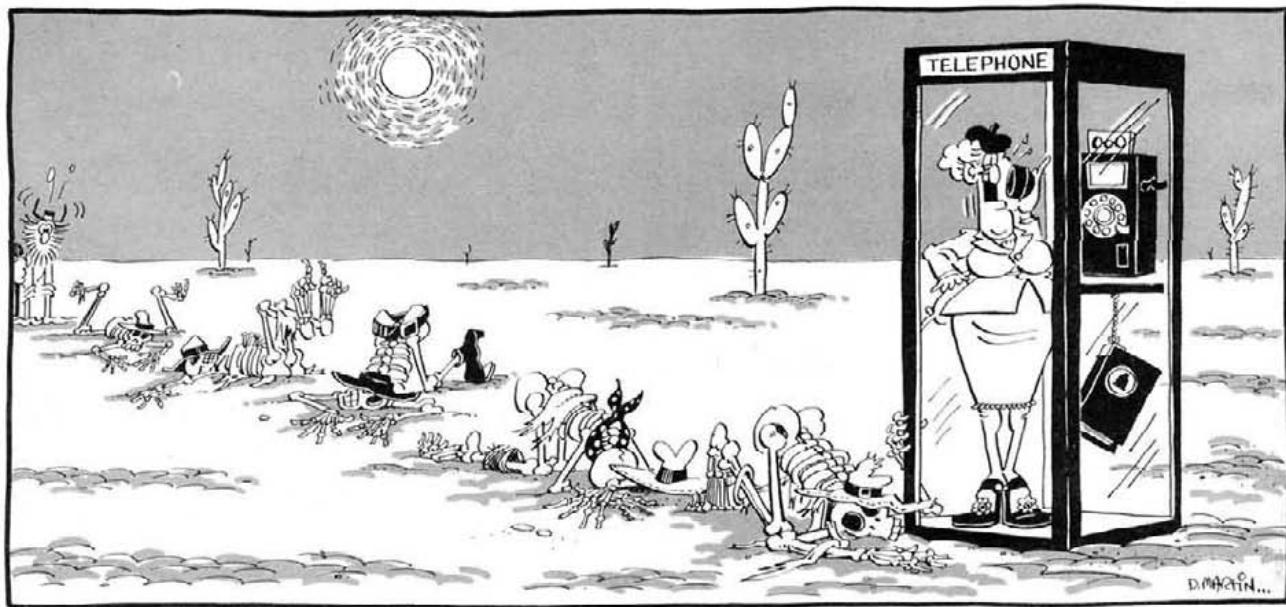
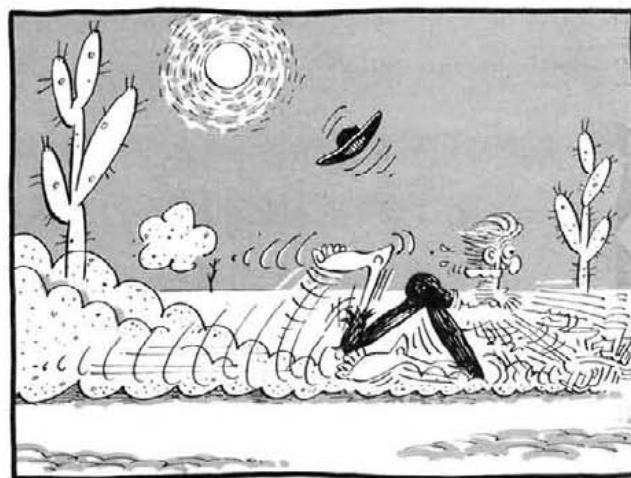
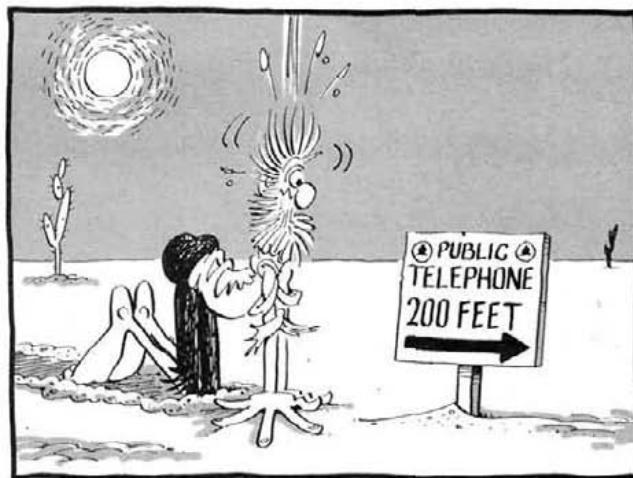
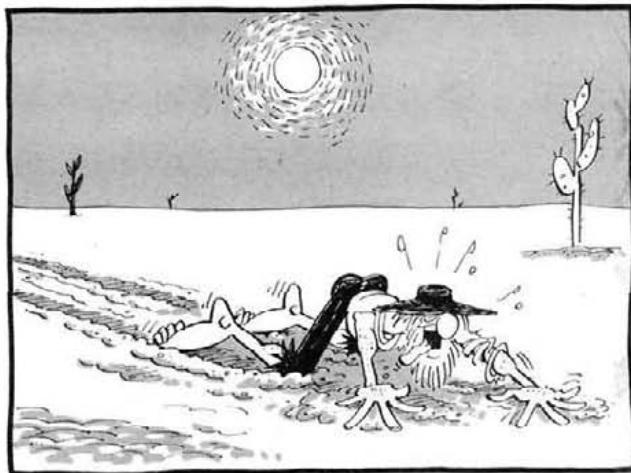
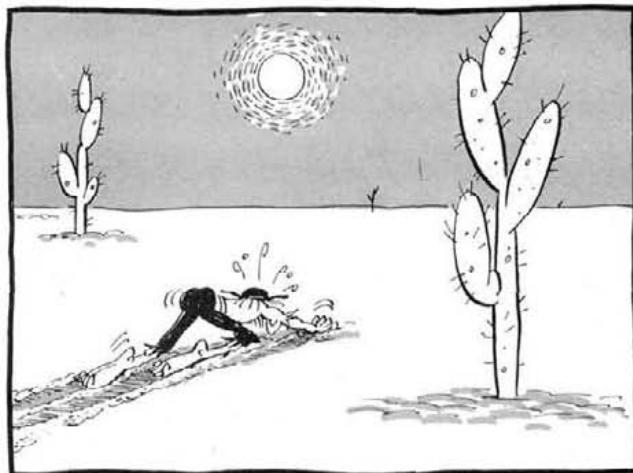








ONE BLAZING HOT DAY ON THE DESERT.



INSIDE POOP DEPT.

A MAD LOOK AT SOME...

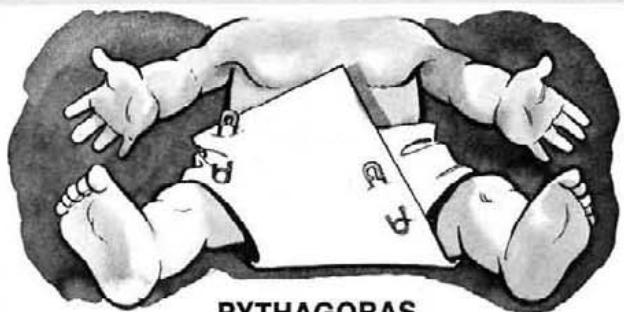
ARTIST: BOB CLARKE



ATTILA THE HUN

CELEBR

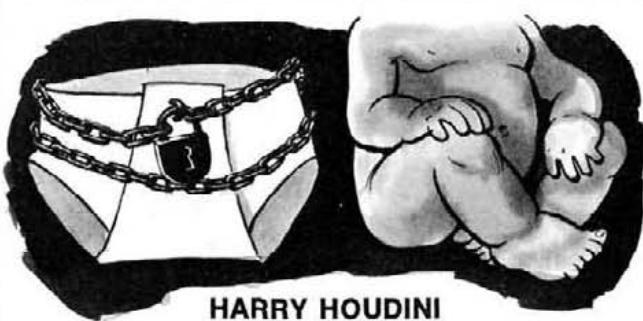
WRITER: PAUL PETER PORGES



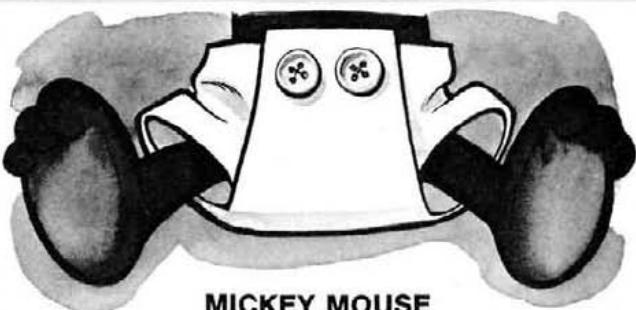
PYTHAGORAS



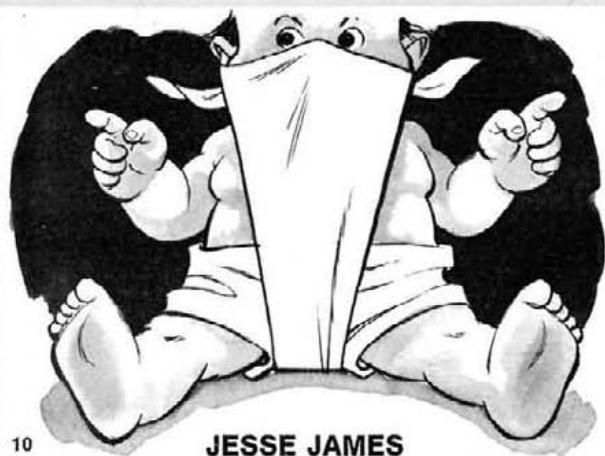
HARE KRISHNA



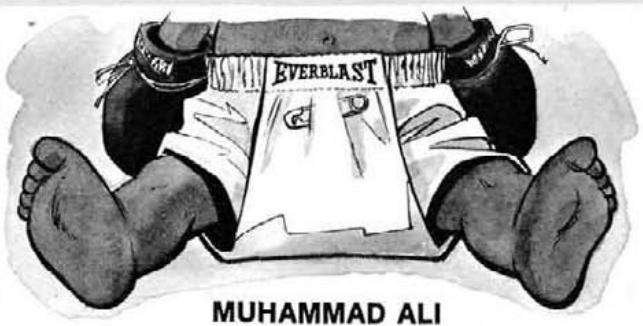
HARRY HOUDINI



MICKEY MOUSE



JESSE JAMES



MUHAMMAD ALI

TIES DIAPERS

REMEMBER!
THIS WAS
BEFORE
"PAMPERS"!



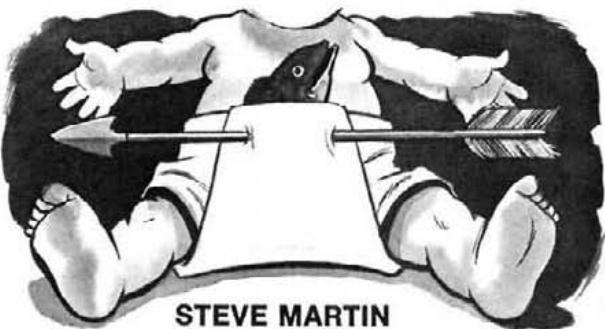
NAPOLEON



LADY GODIVA



THE GRAND DRAGON OF
THE KU KLUX KLAN



STEVE MARTIN



ARNOLD SCHWARZENEGGER



YASIR ARAFAT



KISS

Clark

LUNA-TICKED OFF DEPT.

IF THEY CAN PUT A MAN ON THE

ARTIST: JACK DAVIS



... invent a parking meter that can make change of a dollar bill!?



... market a roll of Scotch tape that's easy to start every time!?



... devise a "child proof" medicine bottle that isn't also adult-proof!?



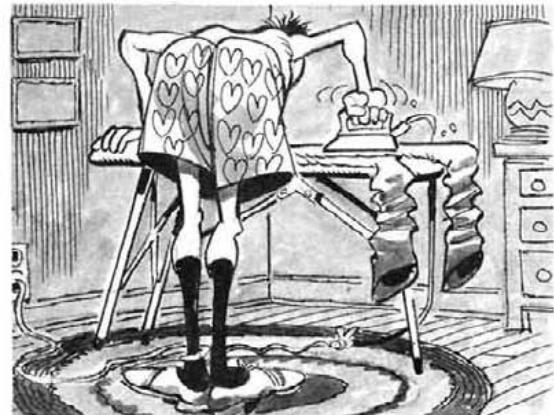
... design a raffle ticket that has enough space for you to write your name, address and telephone number!?



... invent a "Smoke Detector" that knows the difference between a real fire and a hamburger that's cooking!?



... make a better-grade golf shirt that doesn't have a tacky little animal insignia over the pocket!?



... make a "permanent press" garment that doesn't need touching up with a cool iron!?



... develop an effective way to keep fast-food French fries hot!?



... knit a better-looking toupee for Howard Cosell!?

MOON, THEN WHY CAN'T THEY...

WRITER: JOHN FICARRA



... make a toaster that actually toasts the way the dial is set!?



... invent an electric can opener whose blade is easy to keep clean!?



... manufacture ice cube trays that allow for easy removal of the cubes!?



... manufacture a ballpoint pen that doesn't leave a little blob of ink on the page whenever you start to write!?



... construct a picture frame that doesn't slide crooked every time someone walks by it!?



... develop a clear plastic wrap that doesn't bunch up and cling together the second you pull it off the roll!?



... print a newspaper that doesn't make your hands black as you read!?



... judge ahead of time that a motion picture or a Broadway play is a bomb!?



... manufacture a helicopter that can actually reach Iran!?



... manufacture a box of cookies
that can be opened at either end!?



... list the correct "Tonight Show"
guests in the paper's TV listings!?



... construct a check and window
envelope that line up correctly!?

IF THEY CAN PUT A MAN ON THE



... make a tiny screw for eyeglasses
that doesn't come loose regularly!?



... invent a popcorn machine
that pops all of the kernal!?



... design a shirt collar that doesn't
keep popping out of a man's suit jacket!?

MOON, THEN WHY CAN'T THEY...



... train parking attendants
to drive at a normal speed!?



... construct a really sound-proof
wall between twin movie theaters!?



... develop a spray deodorant whose fumes
don't choke you to death every morning!?

Hi! I'm O.G. Simpleton, and I used to run through defensive lines! Then, I ran through airports! And now, I'm running through four pages of MAD Magazine, as we bring you an exclusive interview with Mr. Quincy Widebody of American Trans-World United Delta Continental National Airlines... who was recently named...

MAD'S AIRLINE PRESIDENT OF THE YEAR

Mr. Widebody,
what qualifies
you to be the
President of a
major airline?

Experience, O.G.! Before
coming here, I was in
charge of logistics at
the Chicago Stockyards!

What does moving
cattle have to
do with running
an airline?

Hmm! I guess
you've never
flown COACH
before!

What's your average
number of passengers
per flight...?

Oh, about 160 head!



ARTIST: GEORGE WOODBRIDGE

WRITER: FRANK JACOBS

What's
that
long
line
at
the
ticket
counter?

People waiting to
take advantage of
our "Budget-Saver"
fares... which
save passengers
50% off on round
trip tickets!

Say, that's quite a saving! Can
anyone get a Budget-Saver fare?

Sure! Just as long as they buy
their ticket exactly 27 days
in advance, take a 3 AM night
flight, and stay at their destination
for exactly 10 days!

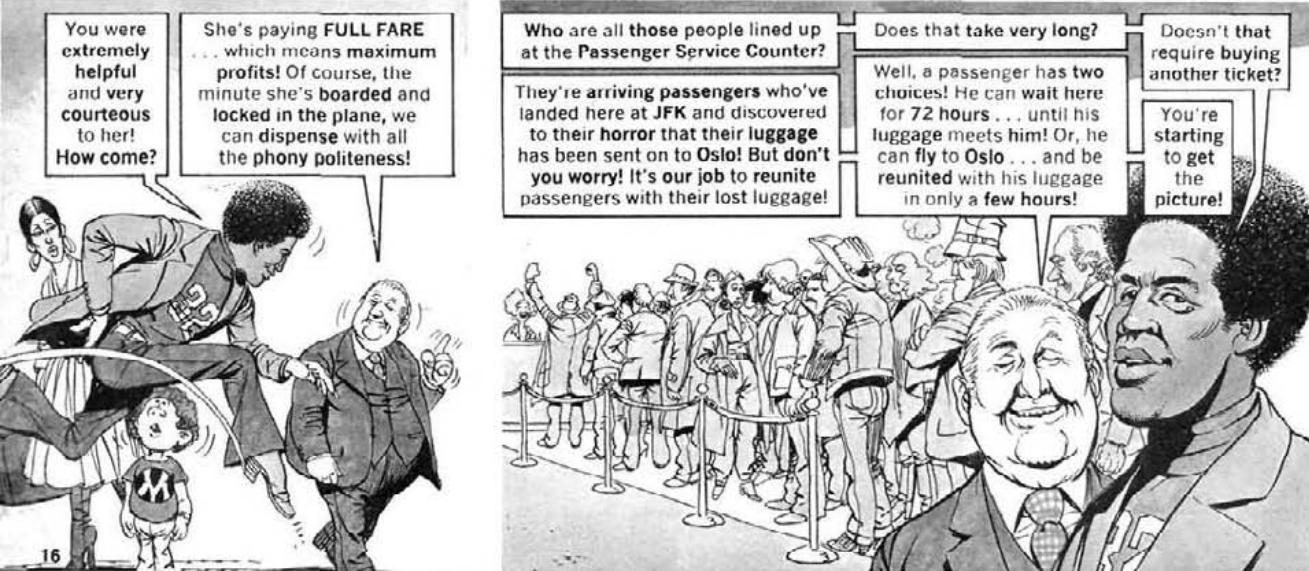
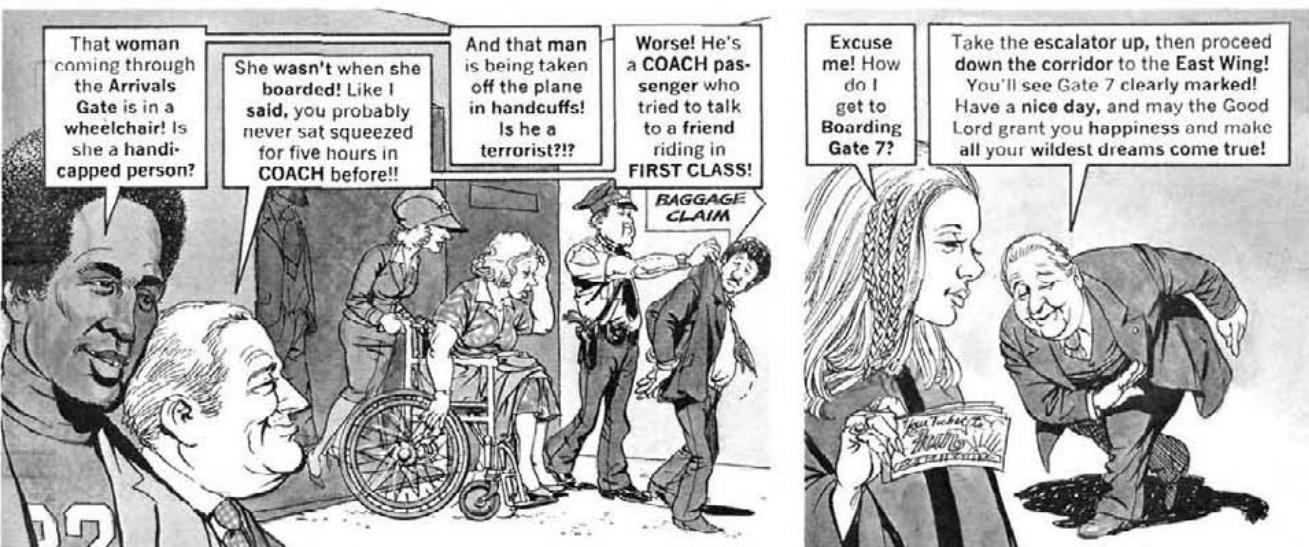
Have they been waiting long?

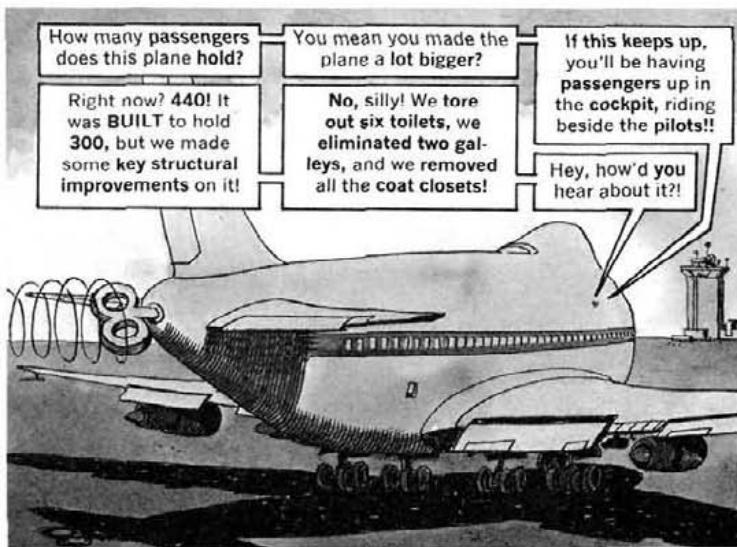
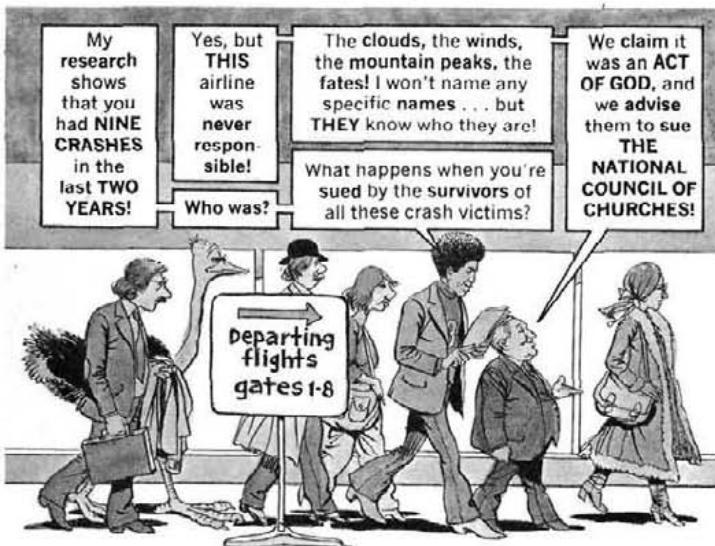
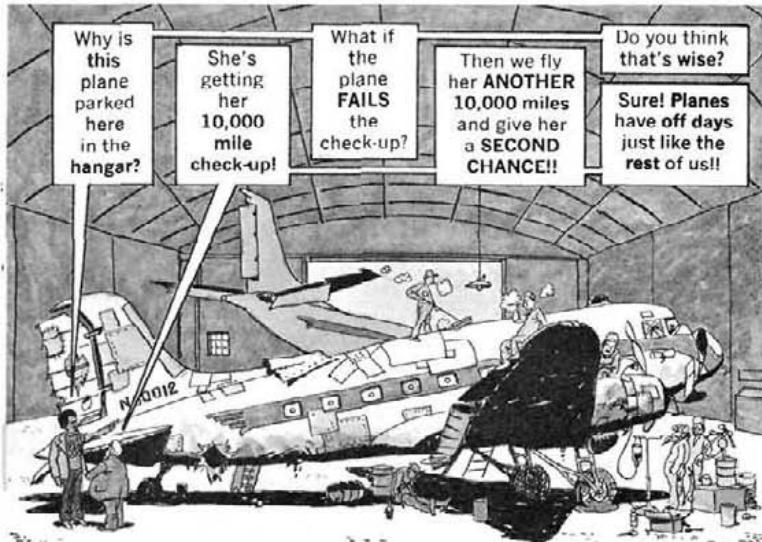
Some of those people have
been on line for a week! But
that's understandable, consider-
ing the fact that our
Budget Saver window is only
open for 15 minutes a day!!

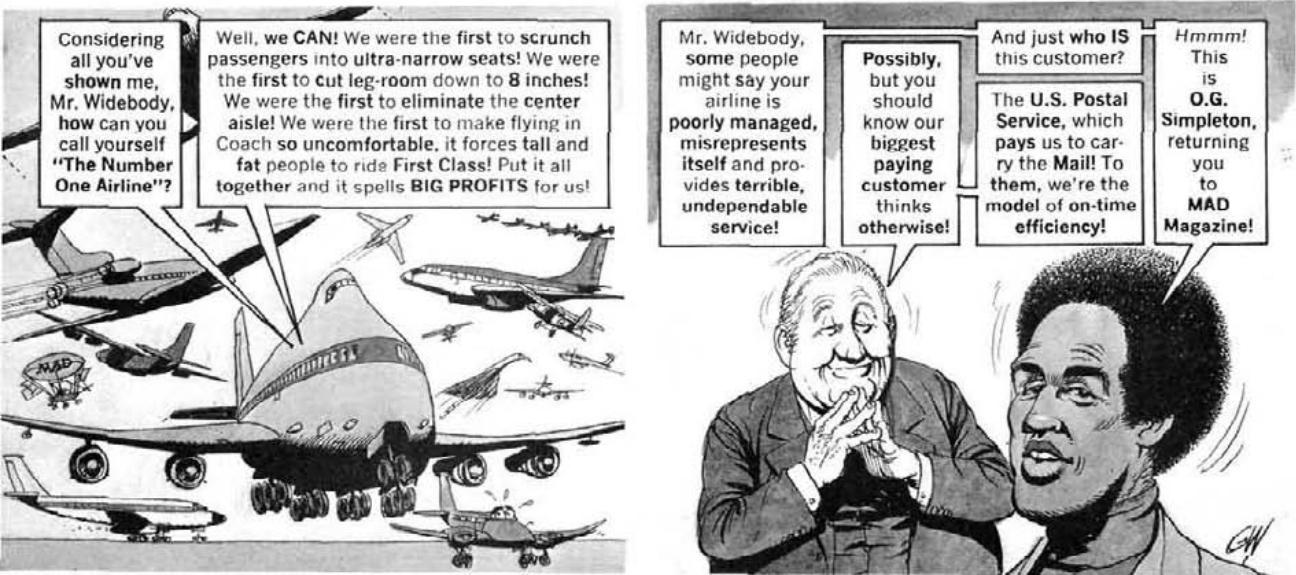
That makes it difficult!

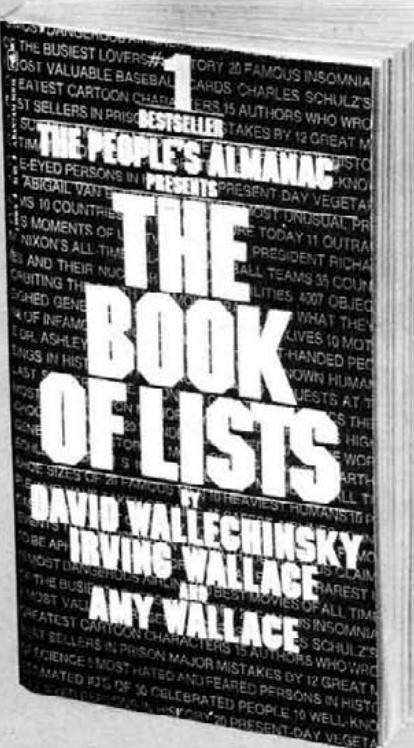
We should make it EASY!!
The only reason we slash
fares at all is because
it makes great ad copy!!
Oh-oh! Looks like we've
got a troublemaker...!







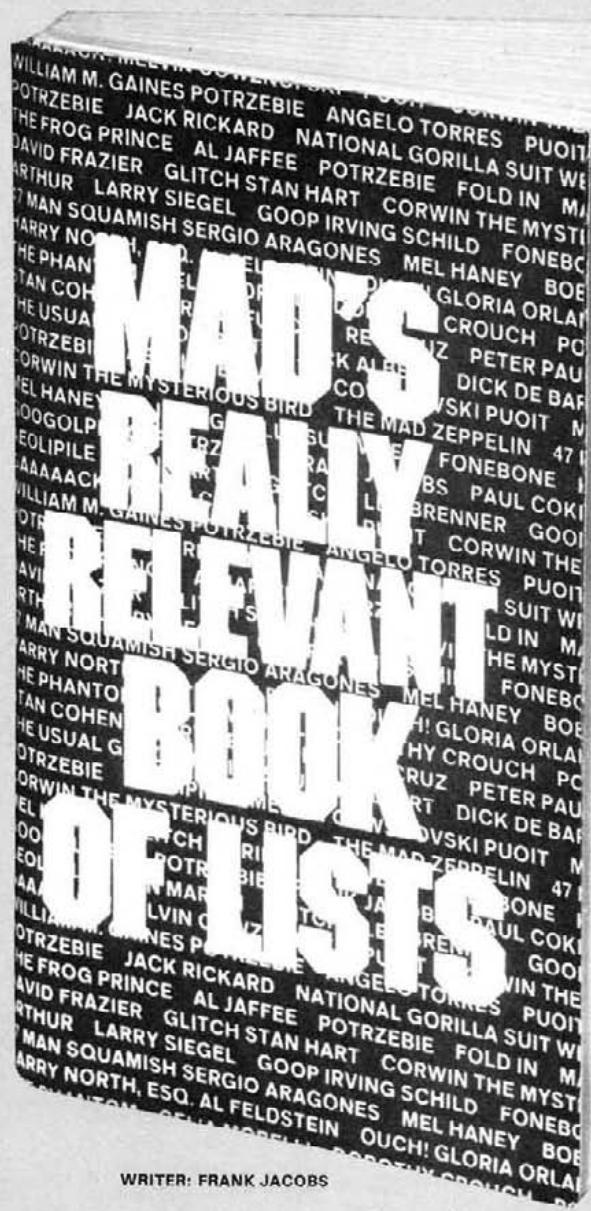




One of the most popular books in recent years is "The Book Of Lists." It's loaded with lists, such as "11 Prominent Coffee Drinkers," "10 Famous Snorers," "17 Animals With Pouches" and "The 12 Heaviest Humans." The only problem is: the book doesn't have much to do with everyday living! So MAD has done its usual thing, and now presents—

THE 8 EXPRESSIONS CAUSING THE GREATEST FEAR

1. "It's spreading."
2. "The I.R.S. is calling."
3. "Hold it right there, muthuh."
4. "I am trying to stop!"
5. "We're not alone."
6. "You're being traded to Cleveland."
7. "I can't kill it."
8. "There's no cause for alarm."



WRITER: FRANK JACOBS

THE 8 MOST EFFECTIVE MEDICAL COP-OUTS

1. "It's going around."
2. "It's all in your mind."
3. "It's probably inherited."
4. "It's too early to tell."
5. "It's too late to do anything."
6. "We'll run some tests."
7. "We'll run more tests."
8. "The tests are inconclusive."



9 VERY UNSUCCESSFUL PICK-UP LINES

1. "Would you like to see my boa constrictor?"
2. "Is that a false nose?"
3. "You look just like a hooker I knew in Fresno."
4. "I'm drunk."
5. "Hi, my friends call me Creepy."
6. "Would you like to come to a party in my toolshed?"
7. "I just threw up."
8. "You're ugly but you intrigue me."
9. "I had to find out what kind of woman would go out dressed like that."



6 COMMENTS TO AVOID MAKING WITH A WOMEN'S LIBBER

1. "What's happening, baby?"
2. "Whaddya expect from a woman driver?"
3. "You're an elegant broad."
4. "She does it as well as a guy."
5. "What do you think of girl jocks?"
6. "So long, kid."



6 SUREFIRE LINES TO GET HIM TO BREAK OFF THE RELATIONSHIP

1. "I do karate chops in my sleep."
2. "I'm into not bathing."
3. "I collect dead spiders and keep them in jars in my closet."
4. "I start out the day with raw onions."
5. "I'm pregnant and I don't know who the father is."
6. "My Uncle Vito and his capo want to talk to you."



9 LEAST INSPIRED MAD PREMISES

1. The Lighter Side of Terrorism
2. Terminal Diseases to Match Your Career
3. You Know You Should Change Your Sex When . . .
4. Hysterical Logarithms
5. Don Martin Looks At Tulsa
6. If Famous Celebrities Were Into Strip-Mining
7. The Degenerate's Mother Goose
8. Mad's Busboy of the Year
9. If Albanian Women Played Baseball



8 MEMORABLE MODERN DISASTERS

1. The Susan B. Anthony dollar
2. Billy Carter
3. "Star Trek—the Motion Picture"
4. The San Diego Padres
5. Ilie Nastase
6. "The Gong Show"
7. The U.S. Postal Service
8. "Super Train"



9 PIECES OF FLATTERY WE COULD DO WITHOUT

1. "You're a helluva good loser."
2. "You're really terrific to put up with my playing around."
3. "You're lucky—most men would have fractured both arms."
4. "You're brave—most men would have passed out from the pain."
5. "You take insults beautifully."
6. "You may not be good-looking, but you're sweet."
7. "You've been calm and cool all through this earthquake."
8. "You've taken your bankruptcy like a man."
9. "You never flinched when they mugged us."



**7 POLITE COMMENTS YOU CAN
MAKE TO A BORE WHICH SOUND
LIKE YOU'RE LISTENING WHEN
YOU'RE REALLY NOT**

1. "Is that so?"
2. "Go on."
3. "Interesting."
4. "I didn't know that."
5. "Mmmmm."
6. "Mmmmm?"
7. "Mmmmm!"



**THE 7 LEAST
BELIEVABLE COMMENTS**

1. "Your check is in the mail."
2. "This won't hurt."
3. "I don't do this with every guy."
4. "He won't bite."
5. "I've got the perfect girl for you."
6. "No jury would ever convict you."
7. "Give us a call the next time you're in town."



**8 TOPICS TO STEER CLEAR OF
AT A FORMAL DINNER**

1. Descriptions of bread-mold.
2. Coping with the runs in Mexico.
3. Slaughter methods at the Chicago Stockyards.
4. Trunk murderers.
5. Raw sewage.
6. Leprosy.
7. Torture techniques in Turkish prisons.
8. Jungle rot.



**8 NAMES NOT TO NAME
YOUR BABY BOY**

1. Attila
2. Rasputin
3. Darth
4. Rover
5. Richard Milhouse
6. Ayatollah
7. Satan
8. Betty Sue



**THE 8 LEAST COMFORTING
PIECES OF GOOD NEWS**

1. "Be glad it's only your transmission."
2. "We only have to pull the front ones."
3. "We know who fire-bombed your house."
4. "At least they didn't steal the silver."
5. "With good behavior, you'll be out in 10 years."
6. "He's alive—what's left of him."
7. "The blotches will disappear in time."
8. "Don't kill him—just work him over."



**7 UNSOLVED MYSTERIES
OF MODERN MAN**

1. Why is the shirt you want to buy available in every size but yours?
2. Why does your air-conditioner conk out during the worst heat-wave of the year?
3. Why does that celebrated "cold pill" bring relief to everyone but you?
4. Why does your plane leave from the most distant gate in the terminal?
5. No matter how many peanuts there are in a bowl, why do you eat all of them?
6. In a bar, why does the most obnoxious drunk strike up a conversation with you?
7. Why isn't this article listed in "The 9 Least Inspired Mad Premises?"

PEST-ASIDE DEPT.

A few years ago, a new group of social activists appeared on the national scene . . . the militant anti-smokers. Through their efforts, smoking is now restricted in many public buildings, restaurants, businesses, elevators and most forms of

PUBLICALLY PROHIBIT

ARTIST: JACK RICKARD



Giving away the end of a movie to a person or persons who have not seen the film was federally outlawed in 1982 after Franz Grubernik, of Anaheim, California, caused a riot in the lobby of the Primo Theater in Los Angeles by revealing the shocking conclusion to Brian De Palma's latest suspense thriller, "Pressed To Kill," to 350 people at the premier, including Mr. De Palma.



The AMA had little criticism for this piece of government legislation concerning the Medical Profession. After being victimized for years by persons attempting to chisel free diagnoses from them at parties, tennis courts, etc., the Medical Community welcomed this statute to the books. Now, people soliciting gratis medical opinions are liable to a mandatory examination by a Proctologist with cold hands.



Until enactment of this 1982 law, guests who arrived early for dinner parties were merely considered inconvenient. However, it was quickly passed after the French Ambassador, his watch still set on Paris time, arrived six hours early for a party at the Spanish Embassy, stumbling upon the wife of the British Ambassador, the Mexican Ambassador and the entire Italian Embassy staff engaged in activities outlawed by the Geneva Convention.



Federal Law HR-79-144, enacted in 1983, prohibits the showing of grandchildren's photos to strangers in public buildings or on common carriers without the express written consent of the strangers. The penalties provide for fines up to \$300 for each offense, and/or the forced viewing of home movies of the arresting officer's own family on vacation.

transportation. But now that we have restrictions established for smoking, will we be able to ignore the other bad habits that we drive each other crazy with? MAD predicts that we'll someday wind up with laws and regulations like these

ED BAD HABITS OF THE FUTURE

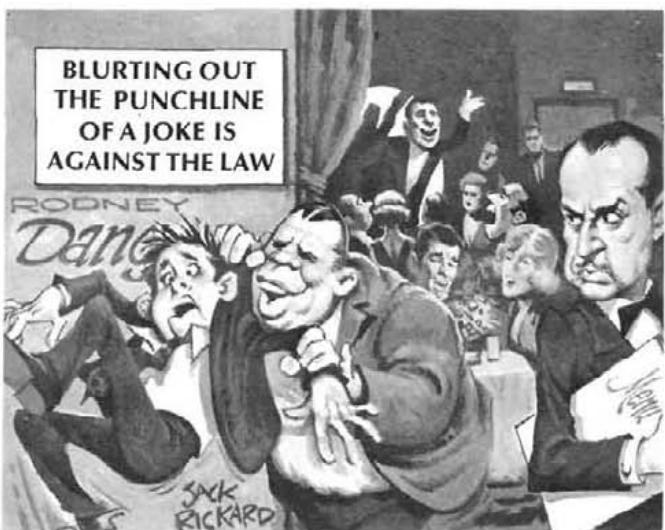
WRITER: DENNIS SNEE



First enacted in New York on a trial basis, this popular law thwarted rubbernecks and cheapskates alike in their quest for a free peek at the news. Reading over other people's shoulders is virtually non-existent today, largely due to the harsh penalties imposed by this law. Offenders can be sentenced to as many as thirty days of reading a train schedule through a fat person's legs if convicted.



After a rash of suicide attempts by elevator operators driven to near-insanity by being asked repeatedly if it was hot enough for them, Congress passed this law in 1984. In addition, the law prohibits asking tall people "How's the weather up there?", etc. Only a last minute lobbying effort by The Optimists of America prevented "Have a nice day!" from being included in the long list.



Would-be comics have criticised this 1983 "Punchline Law" since its adoption, but it has discouraged those social bores from killing other people's jokes. The law also makes eviction of drunks and hecklers easier. And violators are now dealt with severely. Sentences range from forced labor in a Gag-Novelty Shop, to mandatory attendance at a Henny Youngman nightclub appearance.



Loss of private phone service and a stiff fine can result if anyone reaches a wrong number and hangs up without (1) expressing regrets for the inconvenience and (2) identifying himself. This 1982 statute also provides additional heavy penalties for wrong numbers made after midnight, or any time when causing persons to wake up, or interrupt a shower or bath or any other activity of a priority nature.

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LETTERS DEPT.



"DULLUS"

I would like to congratulate Mort Drucker and Lou Silverstone for their satire of "Dallas." The satire was better than the show!

Jonathan Morga
Penfield, NY

That doesn't say much for the satire! —Ed.

After a satire like "Dullus," the big question around the country will be "Who shot L.S.?"

Billy Charnock
Charleston, WV

Did you ever notice that the Ewings always breakfast outside, next to the horsefields? And did you also ever notice that they never seem to be bothered by the stench associated with a horsefield? Do you know why? It's because the Ewings bought the wind, so they can make it blow whatever way they want!

Kathy Lozenski
Ontario, Canada

I have just one question for your artist Sam Viviano: Who is the six-fingered man you have portrayed on the cover shooting J.R. Ewing? Maybe Freddie Silverman?

William J. Keogh
Norwalk, CT

No, it couldn't be Silverman. With his luck, if "Dallas" was on NBC, whoever shot J.R. would have missed! —Ed.

"UNSUNG CROSSINGS"

Dennis Snee's "Unsung Crossings" was great! But he forgot one: "Tourist Returns From Hawaii Without 'Here Today, Gone To Maui' T-Shirt!"

Robert Orr
Solvana, CA

ALFRED LOOK-ALIKE?

In the April 18 issue of "TV Guide," an article reported that ABC News and Sports President Roone Arledge used to make jokes about how "Nightline" anchorman Ted Koppel looks like Alfred E. Neuman. I wondered why I never saw Alfred and Ted together!

Bruce Liber
Eggertsville, NY

We asked Ted Koppel about looking like Alfred. Here's what he had to say . . . —Ed.

I wouldn't make too much of the resemblance. Old Alfred E. has survived innumerable assaults on his character, but suggesting that he looks like a journalist (and a television journalist to boot) may be more than even that durable dummy can survive. Personally, I think he looks more like Prince Charles!

Ted Koppel
ABC News
Washington, D.C.

"UNDRESSED TO KILL"— US !!!



Tony Perkins in "Undressed To Kill"



Tony Perkins Ready To Kill!

Get the point!

Anthony Perkins
Los Angeles, CA

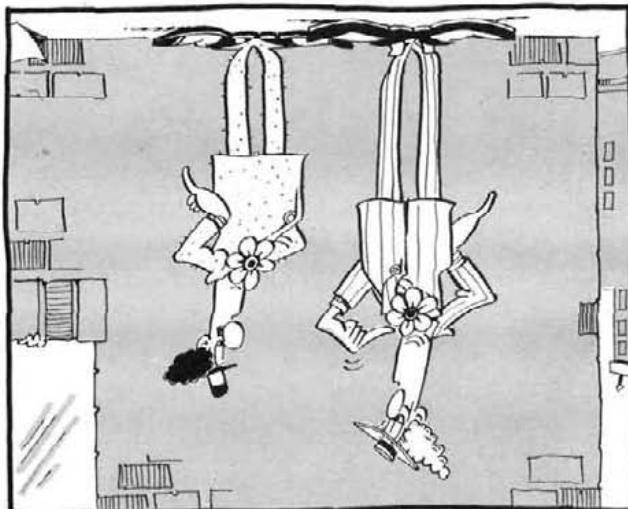
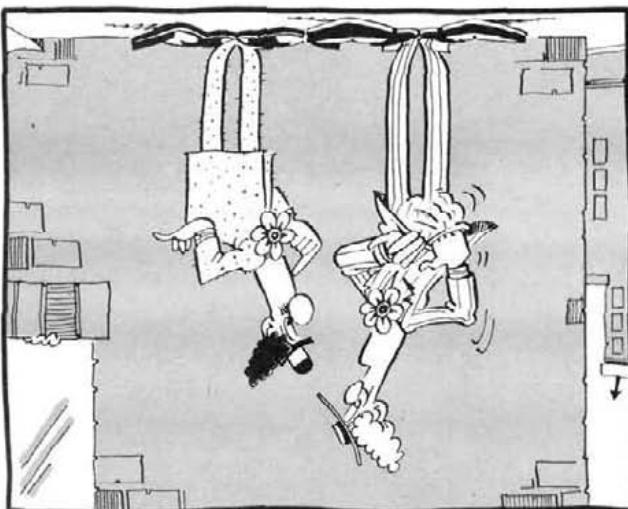
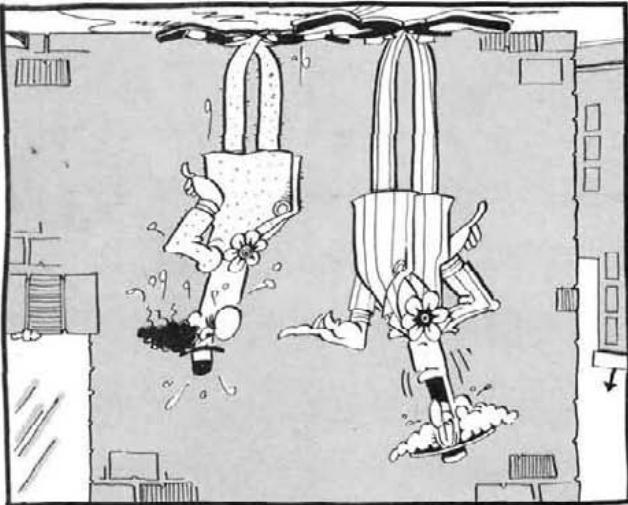
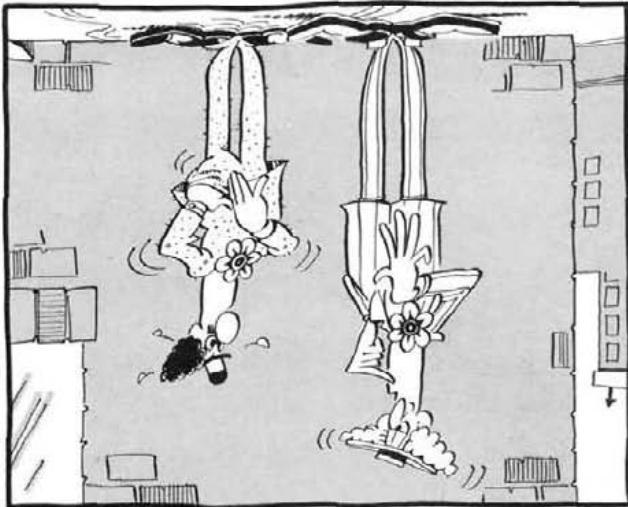
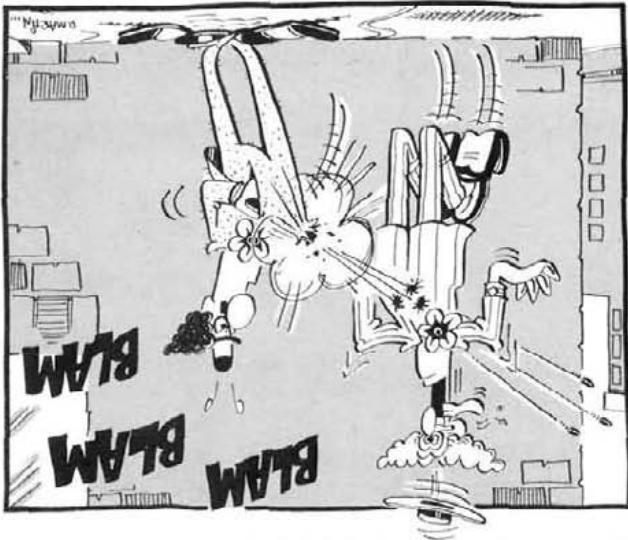
JUMPING OFF THE BANDSTAND

On the whole, I'd rather be in Philadelphia than in MAD Magazine!

Dick Clark
Los Angeles, CA



Dick Clark Takes A Break While Taping "American Bandstand" To Check Out MAD



ONE BLAZING HOT DAY ON MAIN STREET

DON MARTIN DEPT. PART II



MAFIA DON
as told by a

TAFFY WAS A HITMAN

Little Boy Blue,
Come beat the Rams;
They're playing like Cowboys,
Put down 50 clams!
Little Boy Blue,
The Chelers will win;
They'll murder Miami,
So send it all in!

Little Boy Blue,
The Beers are hot;
They'll win the Raiders,
It's sure worth a shot!

Little Boy Blue,
You lost your bets;
Do you want the spread
Monday night on the jets?

Little Boy Blue,
Monday night on the jets?

BOOKIE
as told by a

LITTLE BOY BLUE



"We don't like women much!"
"It's also clear," said Tweedle-Dee,
"We got the magic touch!"
"It's plain to see," said Tweedle-Dum,

A gown shaped like a Bagpipe.
A pair of slacks made out of straw,
A yak coat long and shaggy.
They came out with a bullet-proof blouse,

Of hamster fur and chrome.
They fashioned fancy dresses made
A skirt of styrofoam,
They introduced a seaweed belt,

Their created women's clothes,
And every fashion they designed
The women always chose.

FASHION DESIGNER
as told by a

TWEEDLE-DUM AND TWEEDLE-DEE

Humpy's Lawyer got a big trial,
Took Mother Goose for a million, did he,
Humpy's Lawyer won it with style,
Of which he got half, which is not a bad fee!

"We got a good case, so we'll sue
Mother Goose!"

"The blocks of the wall," said his lawyer,
"were loose!"

Humpy Dumpty sat on a wall,
Humpty Dumpty had a great fall;

"We got a good case, so we'll sue



LAWYER
as told by a

HUMPTY DUMPTY



TOM, TOM, THE PIPER'S SON

As I was going to St. Ives
I met a man who had three wives,
A woman with a fractured hip,
A dozen children with the grippe,
Two cyclists in a head-on crash,
A tourist with a dreadful rash,
Six battoots with broken toes,
A shepherd with a twisted nose,
How many people did I tell to call my nurse
For an appendicitis during office hours after
I returned from playing golf at St. Ives?



DOCTOR

as told by a

AS I WAS GOING TO ST. IVES

Tom, Tom, the piper's son,
Stole a pig and away he ran.
His parents sent him here to me
To get intensive therapy.
Tom, Tom, it's very clear,
Shows great progress in just a year;
I'm pleased to say that now he feels
Much more at peace each time he steals!



LITTLE MISS MUFFET

as told by a

Gossip Columnist

ENTLED SOOSE



supplied with verses dealing with their particular jobs
and professions? Then they could inspire their kids with

Gettin' Little Boy Blue
Gets it in the shoe
Cause he's heard the Old Woman is kinky;
Well, his wife left him flat
And as for Jack Sprat,
With Old Mother Hubbard last Sunday.
They say George Porgie
Was seen in orgy
With Bo-Peep and Solomon Grundy;
Little Miss Muffet
Is sharing her tuft
With Old Mother Hubbard last Sunday.

With cheap, imported water
They can't compete.
But though they're better,
They work until they're tired;
More buckets full;
Jack and Jill

To keep up with inflation.
They're raised their price
Already, twice;
With water for the nation;
Climb down their hill
Jack and Jill



ECONOMIST
as told by an
JACK AND JILL

ARTIST: PAUL COCKER, JR. WRITER: FRANK JACOBS

MAD'S CAR-ER-ORI MOTHER GOOSE

youngsters for their future careers. Wouldn't it be a

great idea if career-oriented mothers and fathers were

problem is that those old Nursery Rhymes don't prepare

RE: VERSE PSYCHOLOGY DEPT.



AUTO MECHANIC
as told by an
MARY HAD AN LTD

Mary had an LTD;
She drove it for a week;
And everywhere that Mary went
She heard an awful squeak.

Mary had an LTD;
She drove it to a shop run by
A fine mechanic, who
Before the week was through.

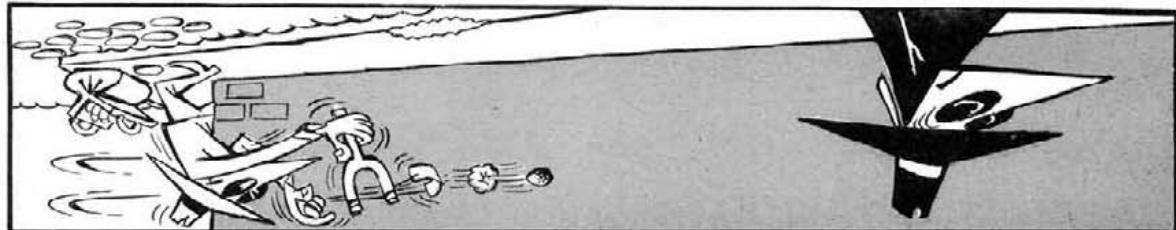
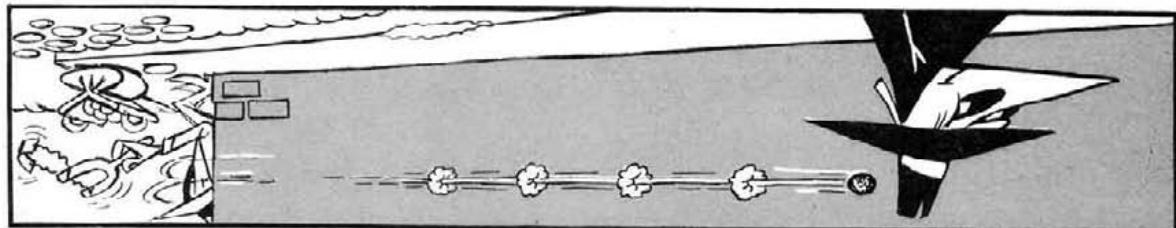
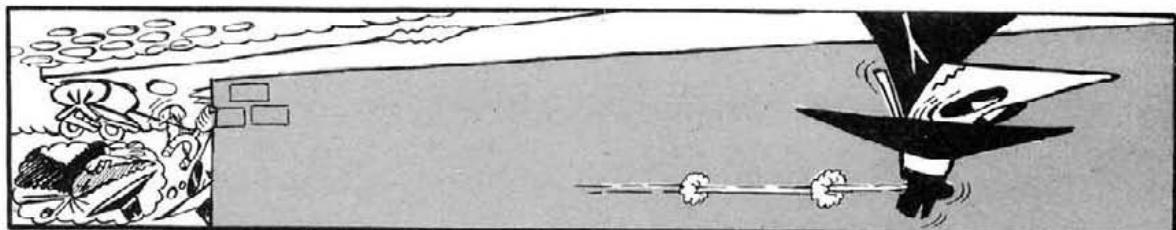
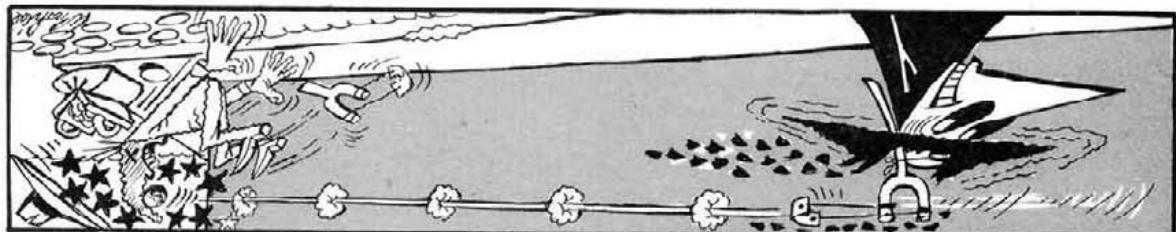
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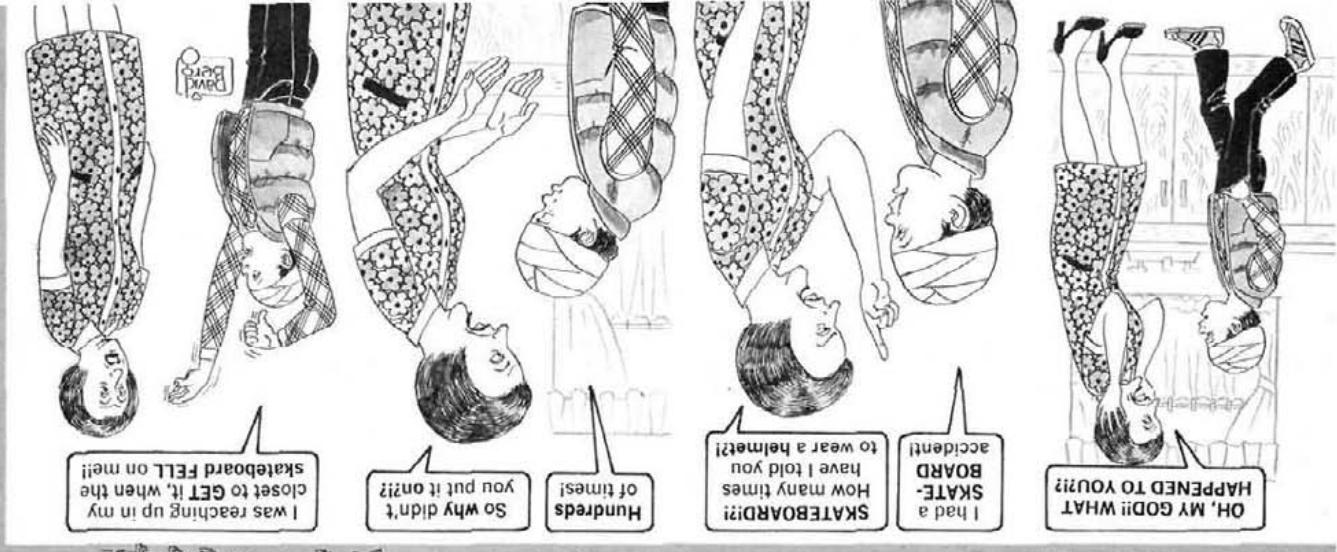
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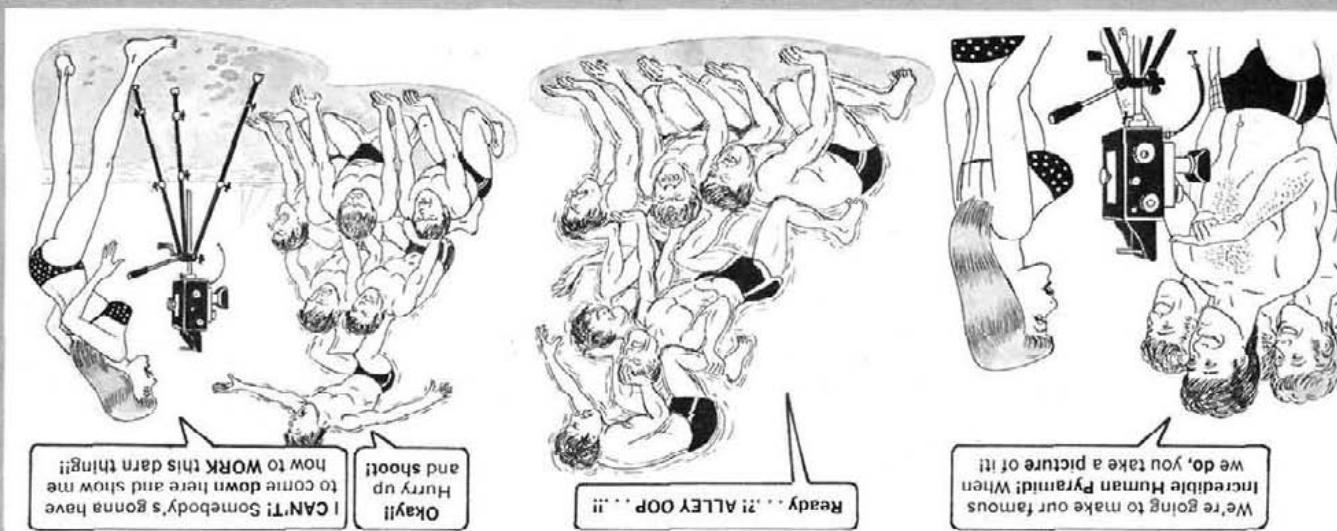




ACCIDENTS



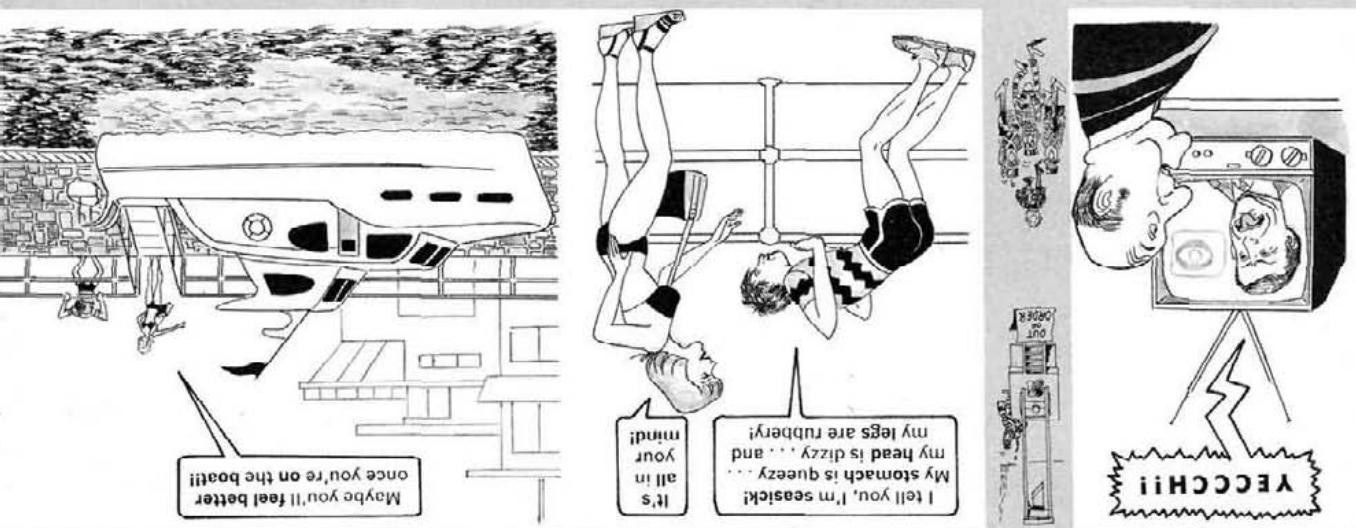
THE TELEPHONE



THE BEACH



OBSessions



BOATING



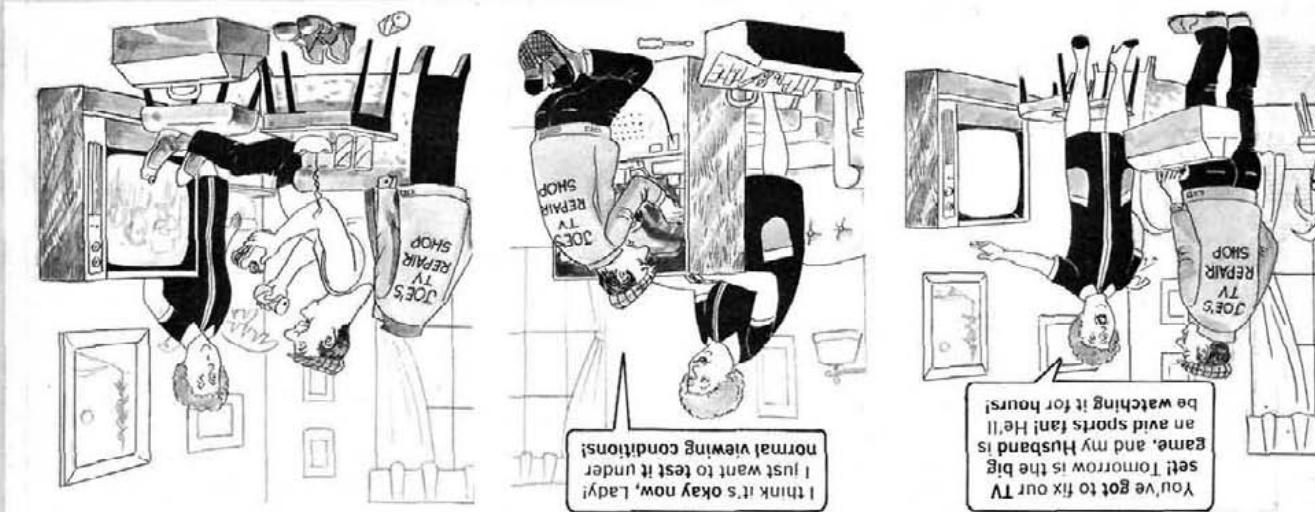
CRIME



FOOD



TV NEWS



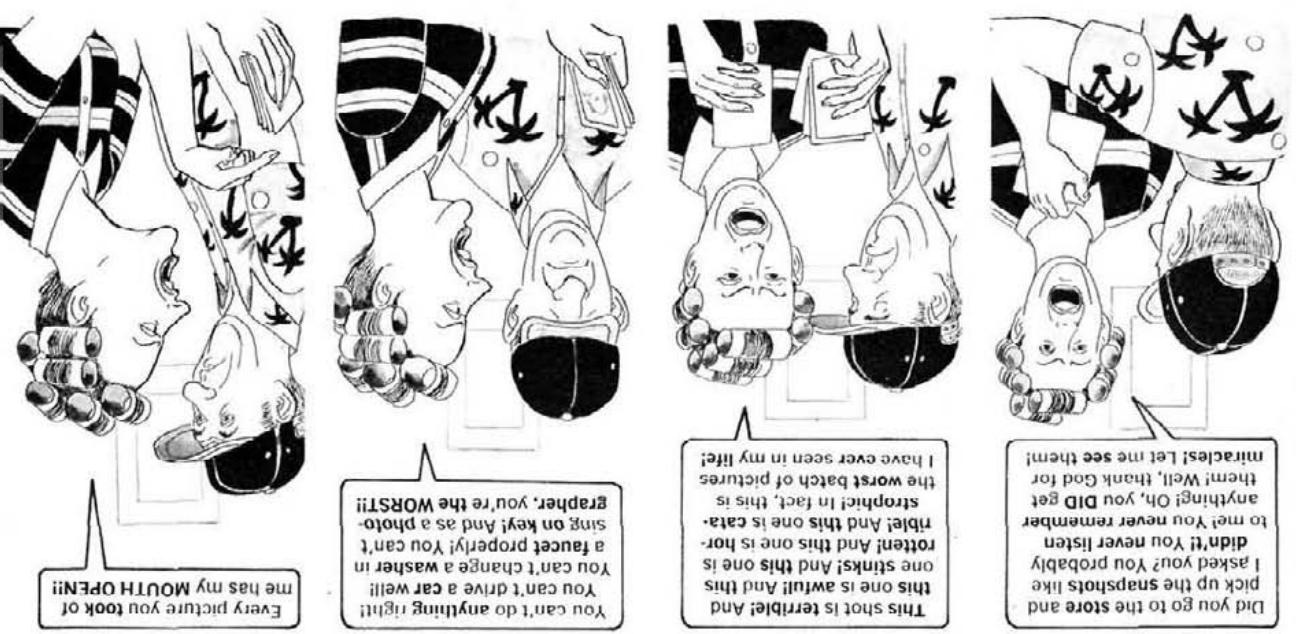
TELEVISION

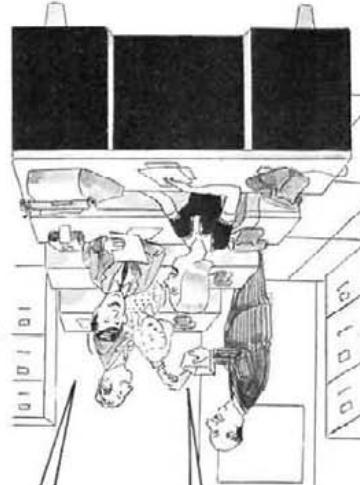
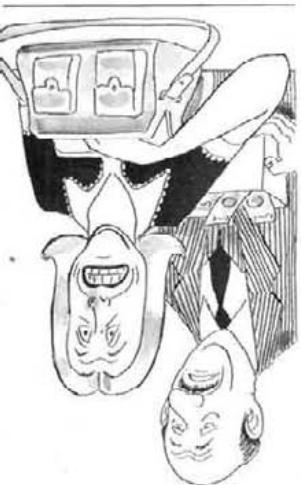


PUNISHMENT

R SIDE OF...

DAVE BERG
ARTIST & WRITER





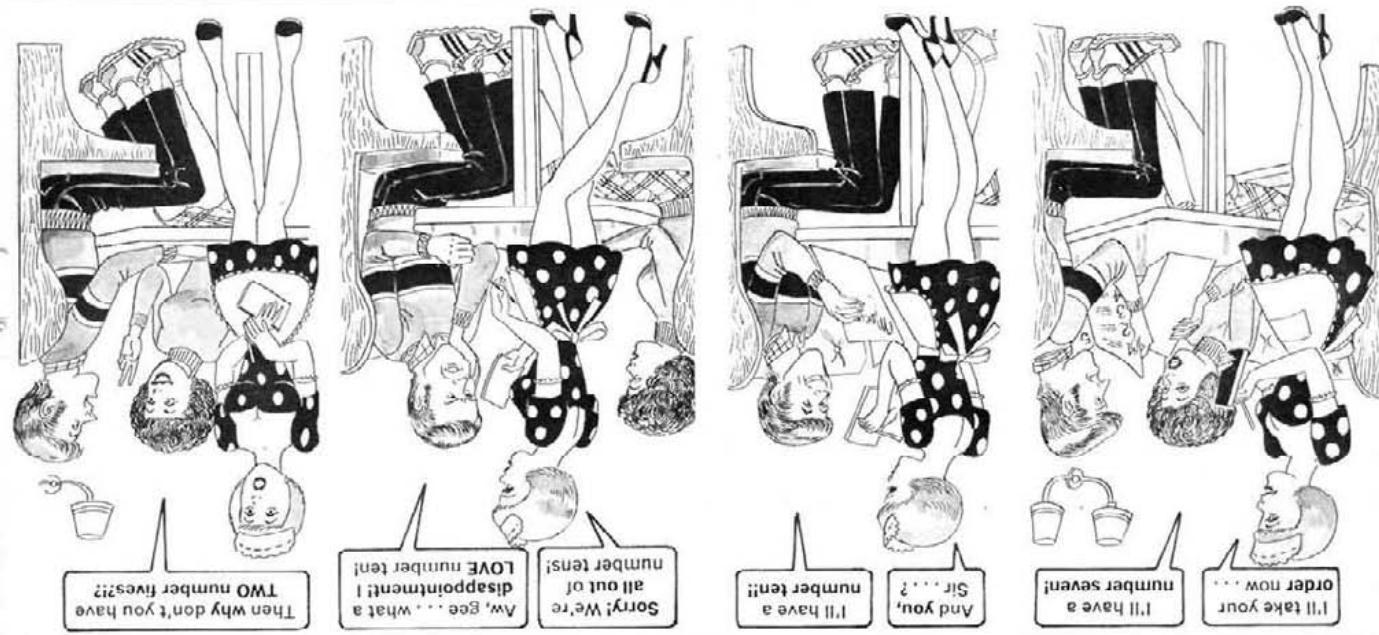
Sure, Boss!
Would you
like to
make a
donation?
What are you
trying to save
THIS time?

The Whales! Then it was "Save
the Cranes"! Then it was "Save
the Tigris"! Then it was "Save
the Snail Darters" or whatever!
First, it was "Save the Whoop-

Yeah, he's
always got
some other
or other
COLLECTION again!
Ross is going
around, making a

THE LIGHTS

BERG'S-EYE VIEW DEPT.



Then why don't you have
TWO number fries???

Aw, Gee . . . what a
disappointment!

I'll have a
number ten!!

I'll have a
number seven!!

order now . . .

Sorry! We're
all out of

And you? . . . ?

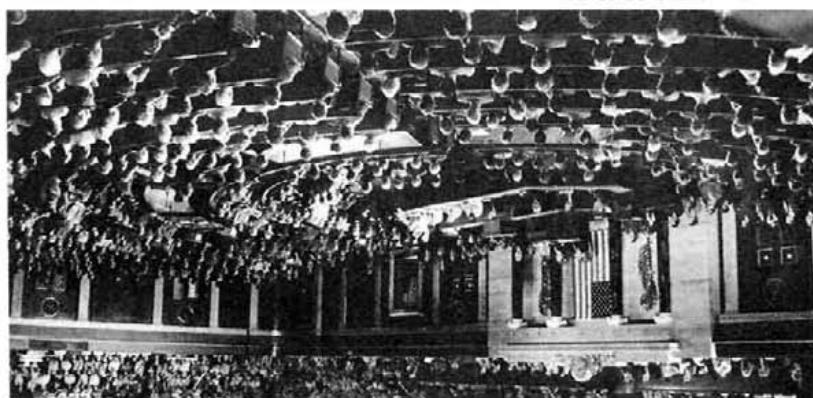
I'll have a
number seven!!



DINING OUT



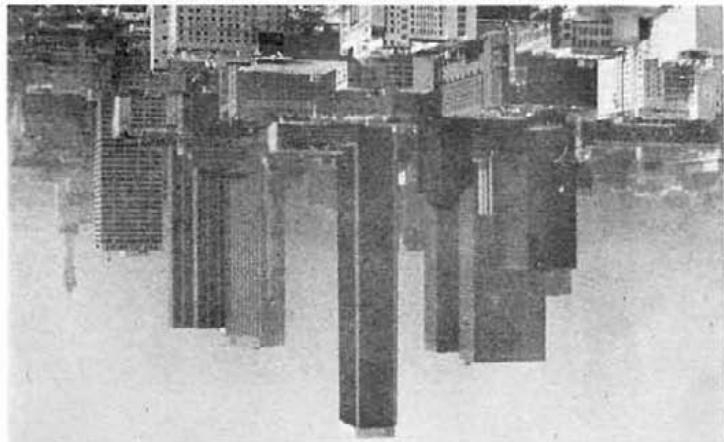
"... HOW DANGEROUS IT IS TO GET ..." *Titus Andronicus* Act II Scene 1



"...DEVOURING PESTILENCE HANGS IN OUR AIR..."



"...YOU STONES, YOU WORSE THAN SENSELESS THINGS!"
Julius Caesar
Act I Scene 1



"...SO WILD IN THEIR ATTIRE, THAT LOOK
NOT LIKE THE INHABITANTS O' THE EARTH;
MAGNETH
ACCT'L GENEALOGY



PHOTOS BY U.P.I.



ARE...SOCIAL CRITIC

WILLIAM SHAKESPE

SOMETHING IS ROTTEEN DEPT.



Act I Scene 2
Julius Caesar
SIC!!!

Coriolanus

S OF RUIN."

THE JOURNAL

"THE CITY IS AT THE MAXIMUM TO DAY - TO EARN THE BLOOD TO



Act IV Scene 3

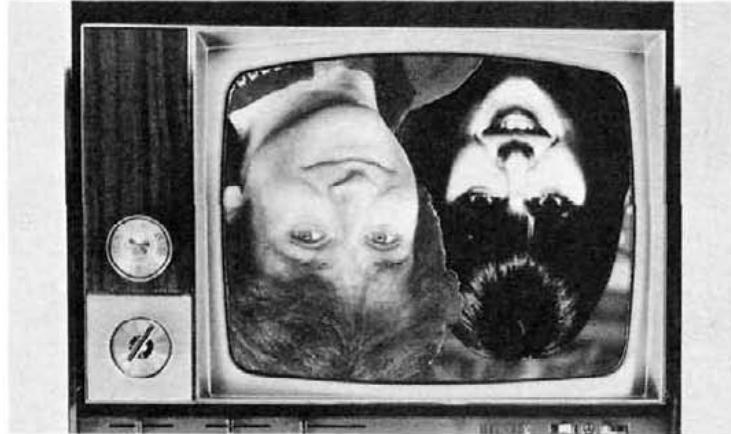
"ALWAYS A VILLAIN'S OFFICE OR A FOOL'S."



Act III Scene 2

6

"...NOTHING BUT INEXPPLICABLE DUMB-SHOWS AND NOISE..."



King John Act IV Scene 2

"TTON SILLI

THE STAR

10 *W. C. W. (William C. Williams) - 1900*



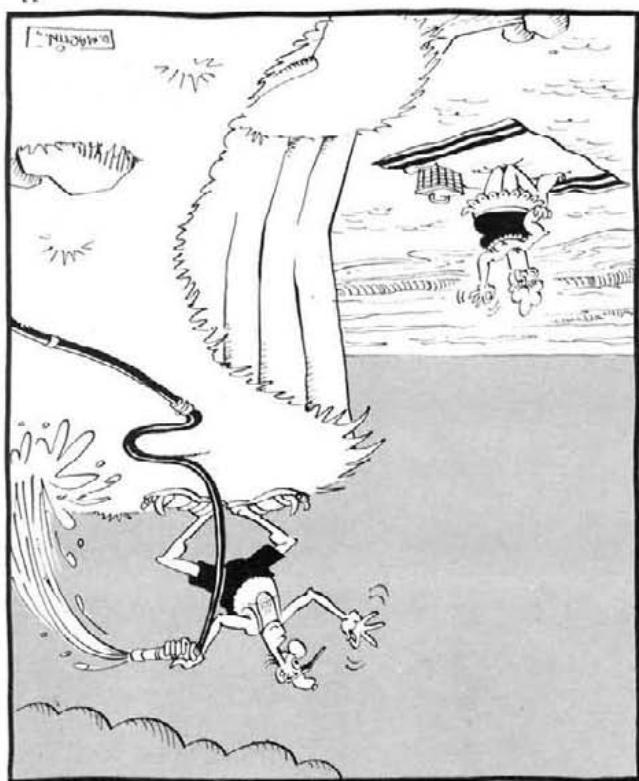
Act II Scene 1

LITERITICAL.

W. W. DODGE & CO.

10. The following table shows the number of hours worked by 1000 workers in a certain industry.





ONE BLAZING HOT DAY ON THE BEACH

DON MARTIN DEPT. PART I

These same politicians are in favor of selling wheat to the Russians (to feed their army), highly-sophisticated computers (to help them devise a defense against our new missiles), and almost anything else they'll want to buy.



... come to the U.S.A. and hold demonstrations to their hearts' content ... mostly agnostic Americans, while they're attending U.S. universities paid for by U.S. taxpayers, and being protected by American police paid for by ditto.



Congress's solution to the problem? Not to do anything, but to appropriate a pile of money to study the problem.



But this same Government is subsidizing tobacco farmers with our tax money to keep them growing the filthiest stuff.



Conservative, anti-Communist politicians are determined to have bigger, better and more nuclear weapons than the Russians, no matter how much such a program would cost.



Foreign students, who aren't allowed to protest in their own country unless they want to risk being eliminated . . .



A Congressman receives complaints from the people in his district, so he takes the problem before a "Committee."



The Government says smoking is dangerous to our health, and is doing everything to get people to stop smoking.





Medicaid finally passed, and the doctors who'd tried to prevent it are now the ones reaping the most benefits.



The medical profession fought long and hard against the passage of any form of Medicaid or Medicare Programs.



But a college coach who has signed a legal, long-term contract switches schools when he gets a better offer.



A student who is caught cheating or peeking at a classmate's paper during an exam is thrown out of his school.



A Congressman who is caught taking a bribe or an illegal pay-off is punished by being censured by his colleagues.

MADNESS

WRITE: LOU SILVERSTONE



BLONDE'S ASSAILANT CAUGHT

But the creep who is tracked down and arrested . . . who committed the crime, has his privacy protected by law.

And this same city has to cancel practically all of its High School sports programs because it's short of funds.



BLONDE ATTACKED IN PARK

When someone is the victim of a crime, the newspapers publish every minute detail about his (or her) life.



A city forfeiting on the brink of bankruptcy builds an expensive stadium, and leases it to a team at a loss.



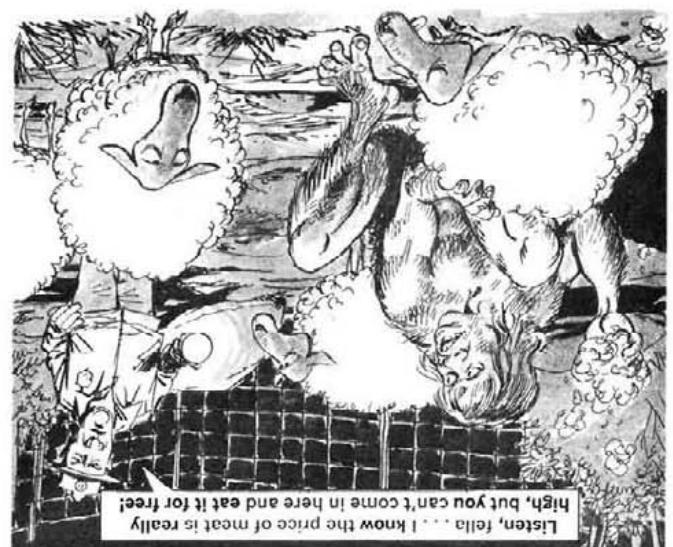
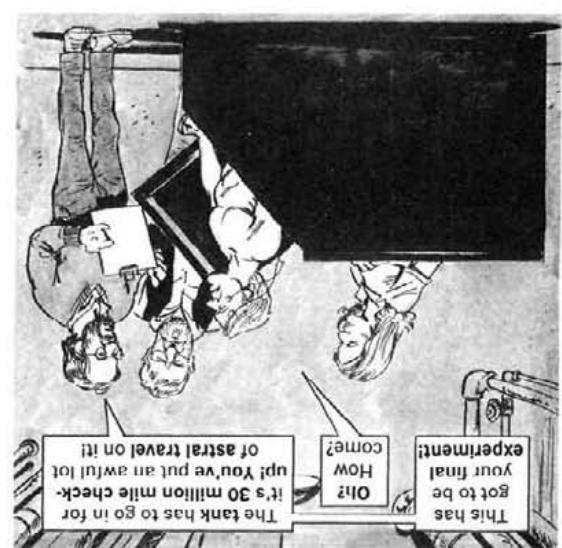
and the U.S. Government comes gallloping to the rescue.

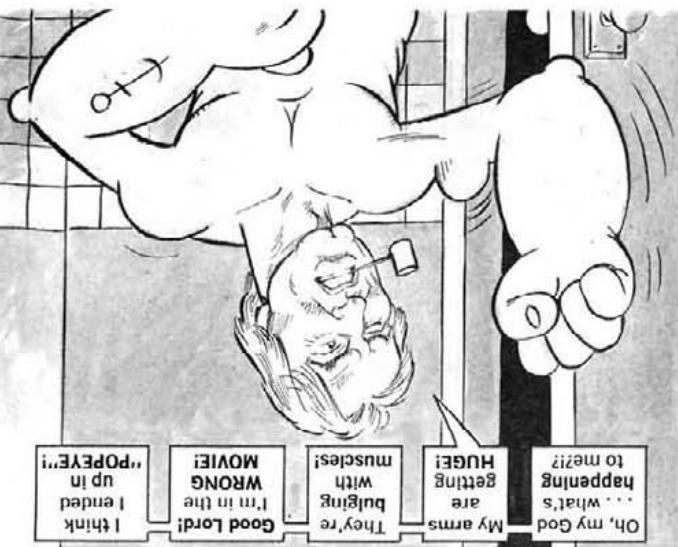


and the U.S. Government comes gallloping to the rescue.

ARTIST: HARRY NORRIS

REVIVAL

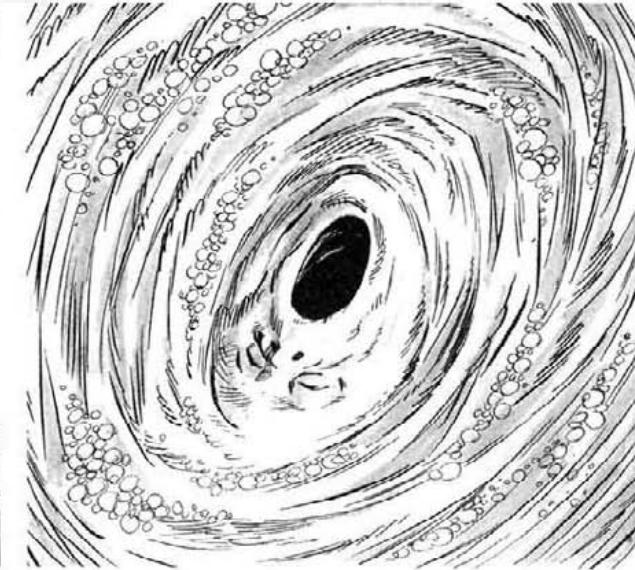






There are LOTS of words to describe what happened to you! Saito! Agitato! Rinse! Spill! You didn't climb into the isolation tank yet! You climbed into the WASHING MACHINE!!

I found myself spinning round and round, with foaming clouds everywhere. Then . . . suddenly, I was bathed in fresh, clean water! There are no words to describe what happened to me!!



No . . . I mean there's no money in it!!

You mean that I refuse to take part in ANY more of these strict control conditions??

Well, I refuse to take part in any more of these strict control conditions!! They violate one of the basic principles of Medicine!!



The world's best hallucinogenic trip . . . or the world's worst case of Montezuma's Revenge!!

With a secret mushroom potion? By going into a tank filled with a secret mushroom potion?



CROUTONS! That way, I won't have to come out for dinner!

I filled it with the secret mushroom potion!

What are THOSE things?

Hey! What are you using for liquid in the tank for this experiment??



ANCIENT Indian Chief . . . ?!

If we don't do ANY harm!

With this mushroom potion, God knows what harm it will do to your body!!

With this mushroom potion, God knows what harm it will do to your body!!

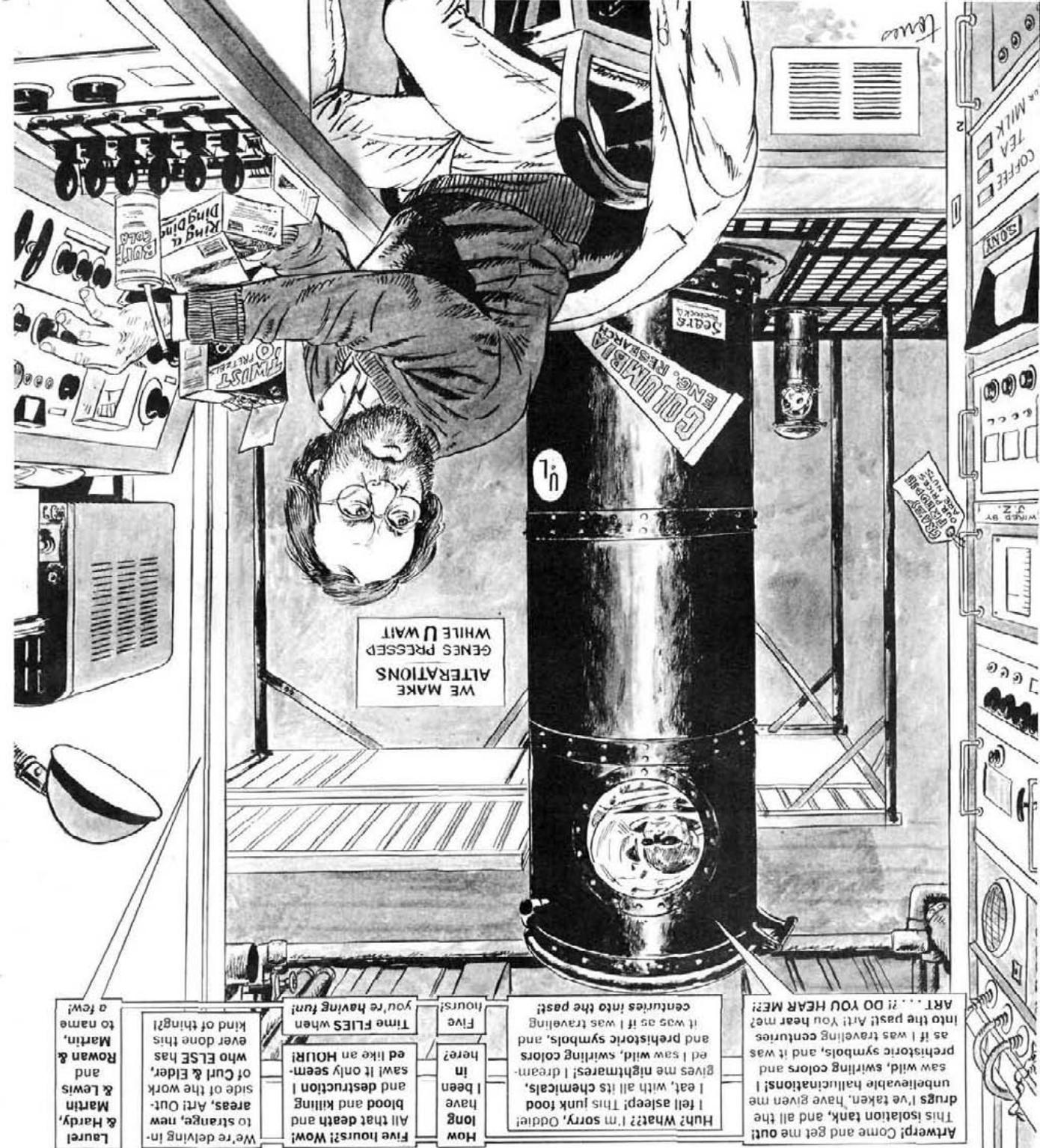




WRITER: DICK DE BARTOLO

ARTIST: ANGELO TORRES

ASSAULTED STATE



Every once in a while, a motion picture comes along that exhilarates the senses, expands the imagination, and explores the unknown. Unfortunately, this is not one of those movies! The only new technique this movie employs is to have the actors speak their lines at the same time. MAD applauds said new technique in this movie! Come and get me out of here!

FROM "SOUP" TO "NUTS" DEPT.



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DON MARTIN'S ..ONE BLAZING HOT DAY ON MAIN STREET" Pg. 23



Pg. 20
RHYMES
GOOSE
MOTHER
ORIENTED
CAREER
MAD'S



Pg. 19
PROHIA'S
ANTONIO
BY
“SPY”
VS.



ANOTHER DAVE BERG'S "THE LIGHTER SIDE" Pg. 14



Pg. 8
MADNESS.



ASSAULTED
STATE”
(A MAD
MOTION
PICTURE
SATIRE)
Pg. 2

DEPARTMENTS

The unusual gang of idlers

WILLIAM M. GAINES *publisher* ALBERT B. FELDSTEIN *editor*
LEONARD BRENNER, TOM NOKOWSKI *production*
NICK MEGILIN *senior editor* JOHN FITCARA *associate editor*
GLORIA ORLANDO, CELIA MORELLI *subscriptions*
JACK ALBERT *law suits* ANNE GRIFFITHS *logistics*
CONTRIBUTING ARTISTS AND WRITERS

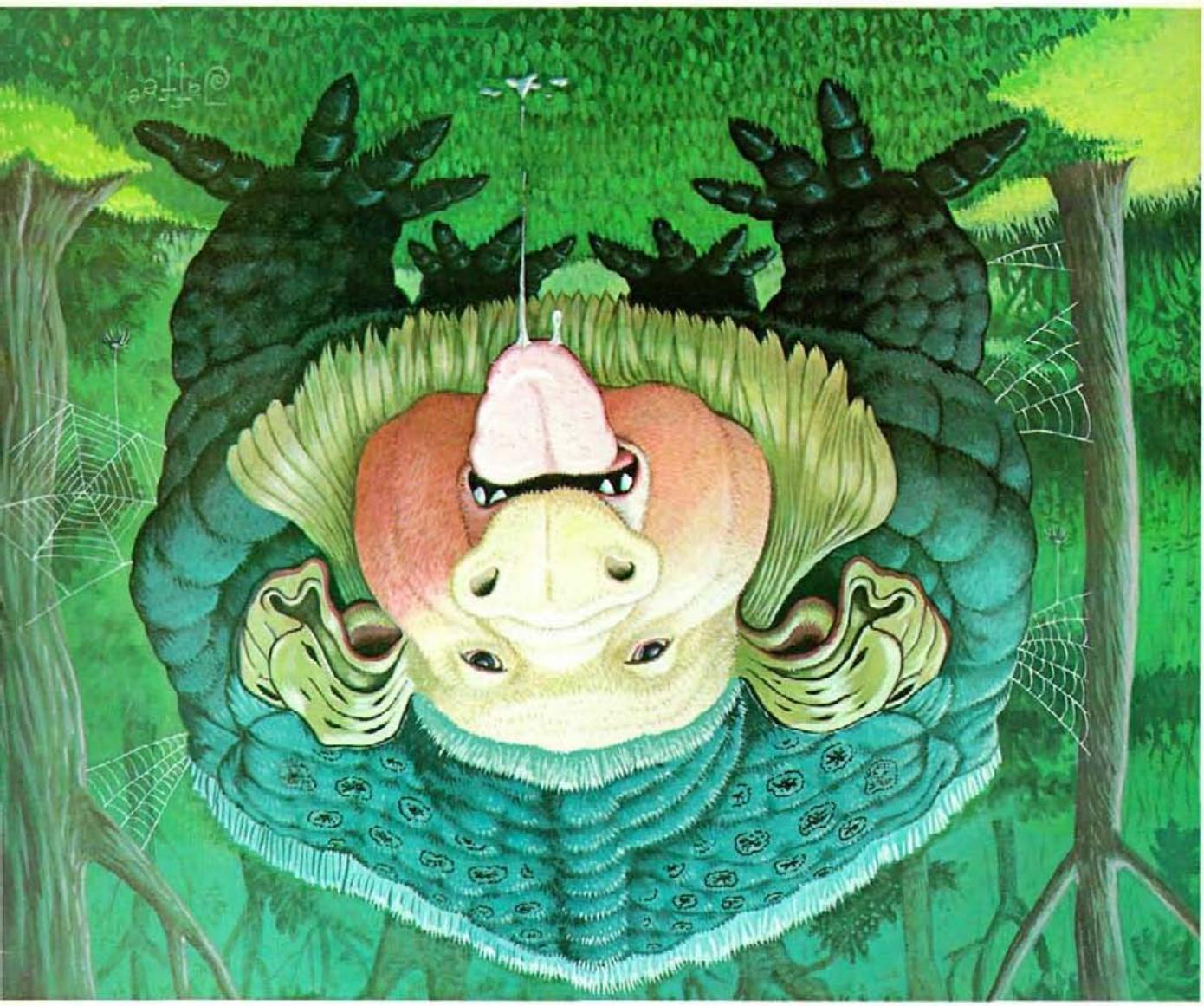
"With most movies today, the only thing left to *the imagination is the plot!*"—Alfred E. Neuman

CREW

A)

THOUSANDS OF NEW IDEAS HAVE BEEN SUGGESTED TO MAKE
 POSSIBLE THIS CREATURE'S SURVIVAL, BUT ALL SENTIMENTAL
 SERMONS ARE WORTHLESS WHEN IT REFUSES TO FOLLOW ADVICE

ARTIST & WRITER:
 AL JAFFEE



A)

FOLD THIS SECTION OVER LEFT

FOLD PAGE OVER LIKE THIS!



Evolution has taught us that "speed" is one of the elements necessary for the survival of the fittest. Slow-moving creatures have difficulty surviving in a fast-moving world. To find out what the next sad victim of progress could be, fold in page as shown.

MAD FOLD-IN
 HERE WE GO WITH ANOTHER RIDICULOUS

WHAT ANCIENT
 SLOW-MOVING
 CREATURE IS
 THREATENED
 WITH
 EXTINCTION?

...AND YOU'LL FLIP OVER "POPEYE"!

RICARDO



WAVE

DOUBLE-FEATURE MOVIE ISSUE!